



Expand bookings, dwell time and guest satisfaction with microFIDS

Imagine customizable flight information displays – anywhere in your hotel

Whether you target business travelers, leisure travelers or both, bringing more value to guests and keeping them longer in your hotel are keys to success. And the microFIDS flight information system from ARINC can help you do both.

Guests get up-to-the minute flight information without leaving your hotel

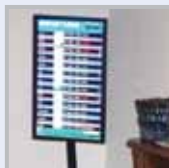
ARINC's microFIDS are sleek, compact flight information displays that give traveling guests the status of their flights before they ever leave your hotel. That means any extra nights due to a flight delay are spent in your rooms, and extra hours are spent in your lounge or cafe. That's not only extra revenue for you, it's comfort for your guests.

Wireless, compact and available in a wide range of screen sizes, microFIDS can be deployed anywhere your guests linger.



► Offers a sleek, professional look and can be fully branded for your hotel

- Guests can scan boarding passes for instant display of their flight information
- Way-finding and weather information as well as paid ads or hotel promotions displayed onscreen
- Touchscreen available so hotel guests don't need their boarding pass to quickly locate their flight information
- Runs on COTS standard screens as small as 10.4 inches to 42" and larger – even on an iPad
- Tabletop, wall or pole mounted displays fit seamlessly into your hotel or business center environment



And with our 80 years of airport operations expertise, including designing, supporting and managing the most sophisticated airport IT systems in the world's leading airports, microFIDS is technology you can count on backed by a company you can trust.

Multiple routes to revenue

Extended dwell time and bookings are just part of how microFIDS can pay for itself:

- ▶ **Customize screen content to promote hotel services:** easily configure your display to include weather and timely ads for services in your hotel — F&B promotions, spa services and more.
- ▶ **Generate revenue from third-party paid ads:** sell and display ads for anything from nearby attractions and car rental companies to local services like babysitting and flower delivery on your microFIDS screens.

Affordable, predictable costs from day one

A simple and all-inclusive subscription-based fee structure makes microFIDS very cost-effective. There are no upfront fees, and all hardware, software and maintenance is included in the low fixed monthly payment.

Quick and easy deployment

Web-based and wireless, microFIDS comprises just three components — a central server hosted by ARINC but accessible anywhere in the world, remote display and local wireless connectivity (yours or ours.) Getting up and running is as simple as plugging in the power — there's no additional cabling.

All-inclusive, hassle-free service

Your hotel staff doesn't need extra technology worries — so microFIDS fully managed service keeps things easy.

Maintenance is part of your low monthly fee. And with our decades of experience providing technology support for the world's busiest airports, you can count on skilled, responsive and no-nonsense support for your microFIDS systems.

Configuring your displays and on-screen advertising on a daily basis is easy — you can even use an iPad.

Offering stand-out service to flight-bound guests, multiple revenue-generating opportunities, and zero-hassle deployment and maintenance — microFIDS is worth a look for any hotel, large or small.

Call us now for more information or visit arincmanagementservices.com/microfids

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Managed Services

